

# Adobe Premiere Elements

## Exporting Your Movie

We'll leave the issue of creating a DVD for our next movie. For now, let's look at some of the other options for exporting our video. Remember, up until now you have been working on a PROJECT. Your project file can be edited at any time, but it can only be viewed in Adobe Premiere Elements. It's probably safe to assume that most people do not have Premiere Elements at this point, so the PROJECT file is useless to them. We need to export the project into a file that can be played by anyone. A PROJECT becomes a MOVIE once we RENDER it (that is, put it into a format that can be viewed by others). Once you've rendered your project into a movie, the MOVIE cannot be edited – it is virtually carved in stone. So be sure you're really finished before you render your project! You can always return to your project file at any time, edit it and then re-render it. We'll look at several options (other than DVD, which is reserved for our second video).

Click on the Export button on the Taskbar on the far right. The following menu appears:



We can export to DVD (which we will do later), export as MPEG which is the format used for full-screen video, to Quicktime, which is a compressed format with a smaller viewing area suitable for the web or email, or Windows Media. Each one has its own advantages and disadvantages.

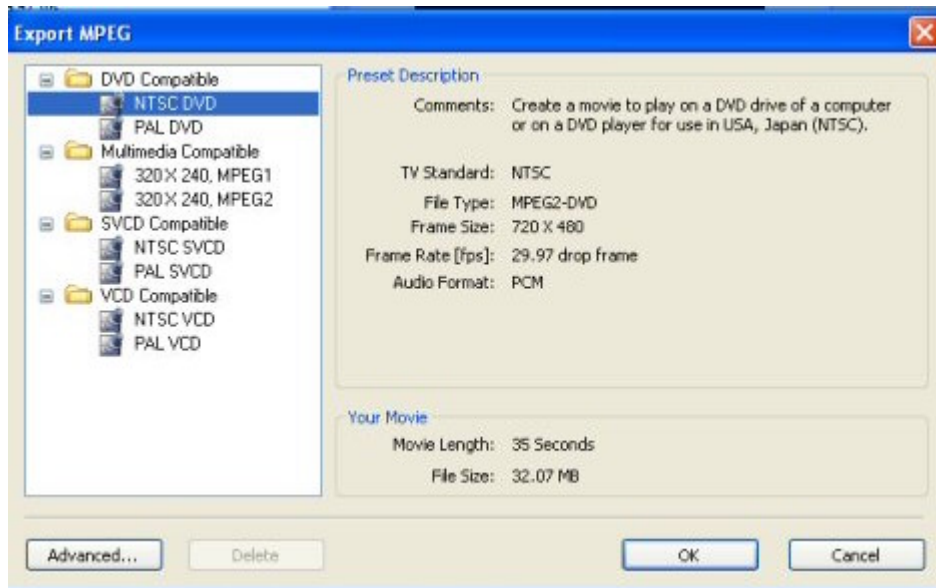
Exporting as an MPEG will produce the highest quality video (and therefore the largest file). However, it will be suitable for viewing full screen either on a computer or a TV. The frame size will be 720 x 480. It is cross-platform and therefore can be viewed on either a PC or a Mac.

Quicktime is a compressed format. The compression will result in a smaller viewing area (the frame size will be 160 x 120). But what you lose in size (and to an extent, quality) you gain in file size. Quicktime files, because they are compressed, are much smaller than MPEG files. If the video is short enough, Quicktime files can be emailed or put on the web. The other obvious advantage is that Quicktime is cross-platform. It can be viewed on either a PC or a Mac.

Windows Media opens up another can of worms. Like MPEG, Windows Media format can go full screen (and therefore will have a large file size). The frame area is 720 x 480. However, your audience will be limited to those who use a PC. Mac users can download a Windows Media viewer that will enable them to view these files, but I've yet to meet a Mac user who's got it! If you want it, you can get it here:

<http://www.microsoft.com/windows/windowsmedia/software/Macintosh/osx/default.aspx>

That said, let's go for broke and choose MPEG as our first export option. When you click on the MPEG option, the following screen opens up:



We'll go for the default option – DVD compatible, NTSC format. Notice that we could also export it in PAL format for our friends in Europe. I wonder if the Sinnigers would enjoy a video of Schotzy, the soccer-playing Schnauzer?? I think not, so we'll stick to NTSC. Notice that the "Your Movie" box tells me my movie is 35 seconds long and the file size is 32.07 MB. This last piece of information becomes important if you have a long movie. Look carefully at the file size and be sure you have enough free space on your hard drive to save it!!

When you click OK, you will be asked to name your movie. Once you click OK from this dialogue box, the movie will begin to "render." The rendering process can be a lengthy one if your movie is long (as in several hours). Patience is a virtue.

It's time to view the results. Open the folder where you saved your movie, double-click on the .mpg file. It should open in Windows Media Player (in the LRC). To view the video full screen, right-click on the screen and select "Full Screen." Enjoy our little soccer star!!